

SOCIAL CLUB FOR CUSTOMER CARE DEALERS

STEP 1: GET ACCESS TO AMPLIFY THROUGH YOUR EMAIL INVITATION

To access Amplify

- On your mobile device, open the email invitation you received and follow the instructions to download Amplify from the App Store or Google Play.
- Open the Amplify app.
- Enter your email address and tap Next.
- To sign in using the Magic Link, open the Magic Link email on your mobile device and tap Launch Amplify Mobile App.

STEP 2: CONFIGURE YOUR TOPICS AND NOTIFICATIONS

STEP 3: NAVIGATE THE HOME, CONTENT AND PROFILE SCREENS

- Home: On the Home screen, you can browse the latest and most popular posts from your organization.
- Content: This is your personalized feed of content based on the topics you subscribe to.
- Profile: Use the Profile screen to view your recent activity. You can also tap the gear icon on the top right to configure your social networks, topics, and push notifications.

STEP 4: FIND CONTENT AND SHARE IT TO YOUR SOCIAL NETWORKS

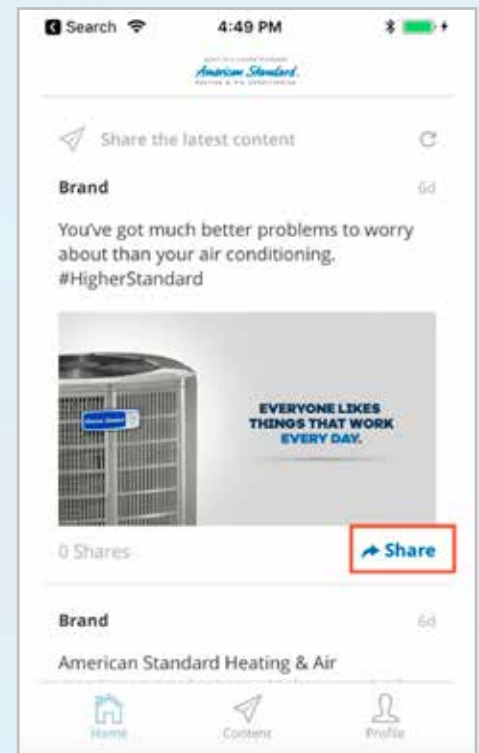
Share a post

- Tap the Share icon on a post, and then select one or more social networks.
- When sharing to a social network for the first time, you will need to provide your sign-in credentials. Simply tap the icon for the social network and Amplify will prompt you to sign in to your Business Facebook Page.
- After you successfully share the post to a social network or your Business Facebook Page, a check mark appears over the Social Network icon.

STEP 5: CONNECT YOUR DEALER BUSINESS FACEBOOK PAGE

- Upon hitting the Share icon on a piece of content and tapping on a Social Network for the first time, you will need to provide your sign-in credentials.
- Simply tap the icon for the social network or Business Facebook Page. The first time you do this, Amplify will prompt you to sign in.
- Enter your Facebook login credentials, using the Admin credentials for the Profile that is the Admin of the Business Facebook Page. Please click to accept all permissions.
- Permissions: The Hootsuite Amplify app will need access to your Pages and Page Insights for the Business Facebook Page. Please click to accept all permissions.
- The Hootsuite Amplify app will need the permission to post to your Facebook page, so that posts sent from the Hootsuite Amplify app will appear and are visible on your Business Facebook Page. Please click to accept all permissions.

Use These
Pre-made Posts from
American Standard
On Your Company's
Social Media!



**15 NEW POSTS ADDED
TO MAX EVERY
QUARTER!**

For Customer Care dealers, the social club invitation is sent to the email address associated with the CC enrollment. To change the user associated with the Hootsuite account, email

zach.small@tranetechnologies.com