

WHAT IS IT?

This is a **DIGITAL SNAPSHOT** of your **ONLINE PRESENCE**

- Mobile Friendly
- Ranked – How do you compare?
- Optimized – Do you have key words?
- Page Speed Test – Is your website loading fast enough?



HOW TO ENROLL:

Work with your **TERRITORY MANAGER** and set an appointment to discuss how **SHEARER SUPPLY** can assist you with your **ONLINE PRESENCE!**

FEATURE BENEFIT

BE A LEADER in social media/digital presence to **ACQUIRE NEW CUSTOMERS**

IR Ingersoll Rand.

TV Heating & Air
1234 ABC Drive
Charlotte, NC 28277
Phone: (888) 888-8888
http://www.tvheatingair.com

BuzzScore 86

Multi-Screen Compatibility 57	Commerce Tools 57
Mobile Friendly ✓	Coupons -
Responsive Design ✓	Get A Quote ✓
PageSpeed Score 81 ✗	Schedule ✓
Advertising	Search Engine Indexing 100
Digital Presence Est. Ad Spend/mo	Google Indexed Pages 76 - 92
Google AdWords ✓	Yahoo Indexed Pages 245 - 299
Display Ads beta -	Bing Indexed Pages 68 - 84

Summary Profile Report
Jan 26, 2018

Social Media Presence - Commitment 83	Social Media Presence - Engagement 100
Facebook Business Page Posts: 13+ Likes: 678 Check-ins: 10 ✓	Facebook Business Page Average Monthly Posting Count: 5 ✓
Twitter Business Account Followers: 11 Tweets: 0 ✓	Twitter Business Account Average Monthly Tweet Count: 0 ✓
YouTube Channel ✓	
LinkedIn Company Page ✗	
Google My Business Posts: 99 ✓	
Foursquare Business Page Check-ins: 0 ✓	
Local Business Presence 47	Content Analysis 78
Listed 80% ✓	Videos 60% ✓
Claimed 20% ✓	Local Phone Number ✓
NAP Error Rate 60% ✓	Address on Homepage ✗
	Map & Directions ✓