

## WHAT IS IT?

SHOW UP WHEN CUSTOMERS SEARCH FOR YOUR BUSINESS on Google Search and Maps.

- Google My Business lets you post updates to showcase what's new, respond to reviews to build loyalty and add photos to highlight what makes your business special.

## HOW DO I SIGN UP?

- Free to set up Google My Business
- Register at: <https://www.google.com/business>
- Google requires dealer verification

**Where are you located?**

Country / Region: United States

Street address: Enter a location

City: Enter the full city name

State: Please select ZIP code: 29102

I deliver goods and services to my customers. [Learn more](#)

**What's the name of your business?**

Business name: Please enter the name of your business.

By continuing you agree to the following Terms of Service

**What kind of business do you run?**

Correct category selection helps you attract customers who are searching for businesses like yours in your area. [Learn more](#)

Business category: Air Conditioning Contractor

**Make connections (optional)**

Providing current info will help customers get in touch and learn more about your business.

Phone number:

Website:

**Verify your connection to this business**

Let's confirm that you're authorized to manage this business listing. Once verified, you'll be able to make the most of your listing on Google.

- ✓ Get your business found on Google Search & Maps
- ✓ Respond to customer reviews
- ✓ Create promotional posts and upload photos
- ✓ Track business analytics

## HOW DO I GRANT DAC ACCESS TO MY GMB ACCOUNT?

- Log in to <https://business.google.com/manage>
- On the left drop down menu, click Users.
- At the top right, click Invite New Users.
- Enter email address [amstd.dac@gmail.com](mailto:amstd.dac@gmail.com)
- To select the user's role, click Choose a role. Please Choose: Manager
- Click Invite. Invitees will have the option to accept the invitation and immediately become users.